



**Sponsorship package  
Brought to you by**

**Pacific Crest Youth Arts Organization  
21231 Fountain Springs Road  
Diamond Bar, CA 91765  
P. 909.598.5961 | F. 909.468.2802  
[www.pacific-crest.org](http://www.pacific-crest.org)**

Dear Prospective Sponsor,

**Pacific Crest Youth Arts Organization, a non-profit organization, is hosting its annual Run PC 5k/1k.** The run will be held at the beautiful Frank G. Bonelli Regional Park in the city of San Dimas on Sunday, August 24<sup>th</sup>, 2014, and we hope you'll join us there.

The mission of Pacific Crest is to provide superior educational and competitive arts programs that change the lives of young people in the greater Southern California region and prepare them for leadership in a fast-moving world. **Started in 1993 with only 33 students, Pacific Crest has become a nationally recognized program in the performing arts that serves more than 2,500 Southern California youth each year!**

**We invite you to take advantage of this advertising opportunity as a sponsorship participant.**

Expose your business on our event page, at our event, on our event T-shirts and more. We have provided details of all your sponsorship benefits in this package and hope you join us for this worthwhile fundraising event. **All proceeds will assist in Pacific Crest's day-to-day operations by offering tuition sponsorships for deserving and dedicated students.**

If you have any questions or would like more information, please contact us, at [runpc5k@gmail.com](mailto:runpc5k@gmail.com). We look forward to working with you. In advance, thank you for your support.

Sincerely,

Diana Harari,  
Board of Directors  
Race Committee, Chair

Jamie Fox  
Board of Directors  
Race Committee

Howard Hsu  
Board of Directors  
Race Committee

## Event Sponsorship Levels

<b>\$2500 Title Sponsor</b>	<ul style="list-style-type: none"> <li>• Banner with your company name/logo at the start/finish line.</li> <li>• Your company information placed in our swag bag. (Printed material provided by your company)</li> <li>• Six (6) adult registrations for the 2014 event.</li> <li>• Company name or logo prominently displayed at the top of the official event T-shirt</li> </ul>
<b>\$1500 Presenting Sponsor</b>	<ul style="list-style-type: none"> <li>• Your company name/logo in print at the start/ finish line.</li> <li>• Your company information placed in our swag bag. (Printed material provided by your company.)</li> <li>• Four (4) adult registrations for the 2014 event.</li> <li>• Company name or logo printed under the title sponsor on the official event T-shirt.</li> </ul>
<b>\$600 Medals Sponsor</b>	<ul style="list-style-type: none"> <li>• Your company information placed in our swag bag. (Printed material provided by your company)</li> <li>• Two (2) adult registrations for the 2014 event.</li> <li>• Your logo affixed on the backside of our event medals.</li> <li>• Company name or logo printed on the official event T-shirt.</li> </ul>
<b>\$500 Gift Bag Sponsor</b>	<ul style="list-style-type: none"> <li>• Your company information placed in our swag bag. (Printed material provided by your company)</li> <li>• Two (2) adult registrations for the 2014 event.</li> <li>• Your company name/logo printed on our event swag bag.</li> <li>• Company name or logo printed on the official event T-shirt.</li> </ul>
<b>\$400 Trophy Sponsor</b>	<ul style="list-style-type: none"> <li>• Your company information placed in our swag bag. (Printed material provided by your company.)</li> <li>• Logo printed/engraved on our winners' trophies.</li> <li>• Company name or logo printed on the official event T-shirt.</li> </ul>
<b>\$300 Water Sponsor</b>	<ul style="list-style-type: none"> <li>• Your company information placed in our swag bag. (Printed material provided by your company.)</li> <li>• Custom printed sign at a water station.</li> <li>• Company name or logo printed on the official event T-shirt.</li> </ul>
<b>\$300 Mile Sponsor</b>	<ul style="list-style-type: none"> <li>• Your company advertisement placed in our swag bag. (Printed material provided by your company)</li> <li>• Since this is a 5k there will be only three miles sponsors, so there is exclusivity to this giving level.</li> <li>• Each Mile Sponsor will get one large sign with their company name/ logo at one of the three miles.</li> <li>• Company name or logo printed on the official event T-shirt.</li> </ul>
<b>\$200 Run Sponsor</b>	<ul style="list-style-type: none"> <li>• Your company information placed in our swag bag. (Printed material provided by your company.)</li> <li>• Company name or logo printed on the official event T-shirt.</li> <li>• Company name/logo on a sign and placed near item sponsored.</li> </ul>

# Pacific Crest Run PC 5K/1K Sponsorship Letter of Agreement

[Sponsor Name] \_\_\_\_\_ agrees to provide a financial sponsorship for the 2014 RunPC5K/1K on Sunday, August 24<sup>th</sup>. As a sponsor, I understand these opportunities will not be valid until this agreement is signed and payment received by Pacific Crest Youth Art's Organization. As a sponsor, I will provide digital artwork for all promotional purposes. Payment for sponsorship is non-refundable.

Please check your sponsorship level

- |                          |                           |
|--------------------------|---------------------------|
| <input type="checkbox"/> | \$2500 Title Sponsor      |
| <input type="checkbox"/> | \$1500 Presenting Sponsor |
| <input type="checkbox"/> | \$600 Medal Sponsor       |
| <input type="checkbox"/> | \$500 Gift Bag Sponsor    |
| <input type="checkbox"/> | \$400 Trophy Sponsor      |
| <input type="checkbox"/> | \$300 Water Sponsor       |
| <input type="checkbox"/> | \$300 Mile Sponsor        |
| <input type="checkbox"/> | \$200 Run Sponsor         |

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, ST, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Sponsor Signature \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_ A Check payable to Pacific Crest is attached.

\_\_\_ I will be sending a check payable to Pacific Crest

\_\_\_ Visa/ Master Card

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ CCV# \_\_\_\_\_

**Please send this completed agreement with payment by August 1, 2014 to  
Pacific Crest Youth Arts Organization**

**Attn: 5K/1K**

**21231 Fountain Springs Road**

**Diamond Bar, CA 91765**

**Or Fax to: 909.468.2802**