



2011

Pacific Crest Youth Arts Organization Annual Report



President's Message



Twenty seasons ago, 33 intrepid young people took the field in exhibition as the first offering of Pacific Crest Drum and Bugle Corps: 33 performers, six instructors, a half dozen support parents and an equipment trailer that wouldn't move a small apartment. Little did they know that 20 years later the current version would approach 150 members, four buses, two tractor trailers, a couple of other support vehicles, 35 instructors and designers, and 20 support staff.

As I look back over the growth during this time frame, I ask "How did we get here?" In watching the corps rehearse, I think it's our members who have gotten us "here", but there is more to it: Pacific Crest provides youngsters performance opportunities that help them develop into productive members of society. To this end much has to be put in place. It's not just the field or stage performances, it's all of the behind-the-scenes. It's not just the members and instructors, but it's also the flag makers, the uniform fitters, the cooking crew, the truck drivers, all of those people that "touch" the organization that we might never consider. Not to mention the donors who magnanimously open their wallets that make the magic of PC happen.

Pulling all of these entities together is a big job. As you'll see from reading this report, it also takes a good deal of money. Under the caring and watchful eye of our Executive Director, Stuart Pompel, and the Board of Directors, our financial position is strong. Our assets have increased, our costs are stringently monitored and I'm certain that our balance sheet would be the envy of many non-profit organizations. As donors and supporters, you can be certain that your gifts to Pacific Crest are well cared for.

As we approach the 2012 season, I'm looking forward to seeing all of you at one of our performances. Please take the opportunity to introduce yourself and say hello and give us the chance thank you for your support.

Thank you all and see you at the next show!

Sincerely,

A handwritten signature in black ink that reads "George Perry". The signature is written in a cursive, flowing style.

George Perry
President, Board of Directors

2011 Board of Directors and Staff

BOARD OFFICERS

President

George Perry (Elected 1996)
President, Perry Manufacturers Sales

Vice President

Steven Schell (Elected 2009)
General Manager, Landmark Aviation

Treasurer

Betty Yoder (Elected 1997)
Retired Bookkeeper

Secretary

Debby O'Connor, EA (Elected 2008)
Office Manager, Orien J Pagan EA and Associates

Historian

Chris Vester (Elected 2005)
Service Manager, A-Tech Systems, Inc.

MEMBERS

Troy Botello (Elected 2006)
Executive Director, VSA Arts

Ron Clark (Elected 2003)
Chief Financial Officer, City of La Verne

Robert Daleo (Elected 2010)
Sales and Marketing Executive

Jamie Fox (Elected 2011)
Purchase Agent and Human Resources Manager,
Master Metal Works Inc.

Don Gunderson (Elected 2007)
Retired, Music Educator

Phil Mortensen (Elected 2008)
Visual and Performing Arts Coordinator
Placentia-Yorba Linda USD

Wayne Nelson (Elected 2011)
Retired, Music Educator

Orien J. Pagan EA (Elected 2003)
President, Orien J Pagan EA and Associates

George Steele (Elected 2006)
Attorney at Law, The Law Offices of George Steele

Leianna Utick (Elected 2011)
Manager, REI

2011 STAFF

Stuart Pompel
Executive Director

Dale Leaman
Director of Education Programs

Betty Yoder
Office Manager and Bookkeeper

Edward Martin
Marketing and Sales Coordinator

Creative Staff

Dale Leaman, Program Coordinator, Brass
Arranger

Mark Gunderson, Music Coordinator

Brian Belski, Brass Arranger

Matt Altmire, Percussion Arranger

Jeff Lee, Percussion Arranger

Angela Tousley, Color Guard Choreographer

Steven Estudillo, Drill Designer

Ralph Pace, Visual Consultant

Brass Instruction

Brad Davis, Caption Head

Eugene Fabiero

Phillip Inzerillo

Jeff McNurlan

Adam Wolf

Eric Hemingway (Intern)

Percussion Instruction

Matt Altmire, Caption Head

Andy Bill, Front Ensemble

Lucas Critchfield

Mark De La Vega

Chris Doolittle

Vince Gardner

Brandon Kovacic

Brian Stockard

Color Guard Instruction

Angela Tousley, Caption Head

Jennifer Barton

Marie Caryl

Kelly Davis

Louie Flores

Homer Lopez

Jenny Manio

Antoinette Ochoa (Intern)

Visual Instruction

Chris Cowling, Caption Head

Pablo Coppola

Steven Estudillo

Chris Henderson

Matthew Lackey

Garrett Lopez

David Pham

Adrian Rivas

Gene Monterastelli, Consultant

Physical and Strength Conditioning

David Ifergen

Student Leadership

Adrian Rivas

Tour Management

Ken Kilgus, Coordinator

David Pham, Director

Mark De La Vega, Assistant Director

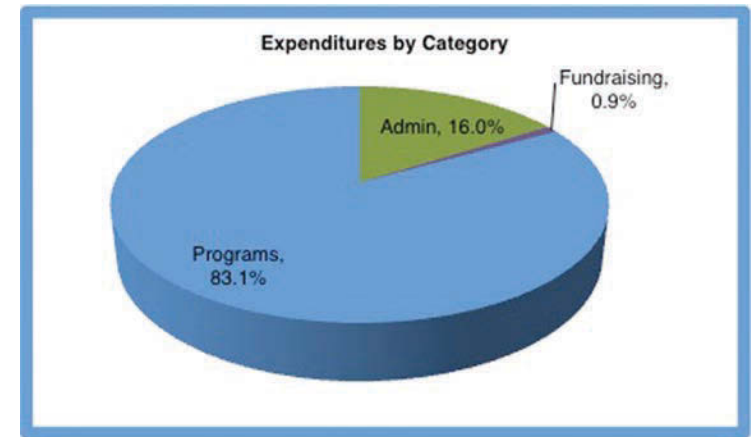
James Hollis, Assistant Director

Debbie Milligan, Assistant Director

Megan Smith, Assistant Director

Summary of Financial Data and Youth Served

Fiscal Year Ending December 31, 2011



	2010	2011	Change
Beginning of Year Net Assets	\$335,035	\$352,763	\$22,728
Revenue			
Program Revenue	479,735	533,594	53,859
Gifts and Grants	173,899	175,558	1,659
All Other Income	20,236	10,740	(9,496)
TOTAL Revenue	\$673,870	\$719,892	\$46,022
Expenditures			
Program Services	548,038	572,567	24,529
Administrative Support	93,935	114,907	20,972
Fundraising Expenses	9,169	5,887	(3,282)
TOTAL Expenditures	\$651,142	\$693,361	\$42,219
Excess of Revenue over Expenditures	22,728	26,531	3,803
End of Year Net Assets	\$352,763	\$379,294	\$26,531

Drum Corps Members

	2010	2011	Change
Performers	138	139	1
Cities Represented	70	74	4
% out of High School	48%	53%	5%
Colleges/Universities Represented	34	33	(1)
% in High School	52%	47%	(5%)
High Schools Represented	48	40	(8)
Minority Representation	47%	43%	(4%)
Average Age	18	18	-

Youth Served

	2010	2011	Change
Drum and Bugle Corps	138	139	1
Education Programs	293	256	(37)
Corps at the Crest Performers *	1100	1100	-
Corps at the Crest School Groups	487	1244	757
Total Youth Served	2018	2739	721

(*) Estimated

PC Alumni Returns to Serve on Board of Directors



Howard Hsu was a member of the Pacific Crest Drum and Bugle Corps from 1994, 1996-1999. During these seasons he attended the University of California Santa Barbara and received a Bachelor degree in both History and Geography. Howard returned to PC in 2000 as a visual

instructor and was proud to see Pacific Crest finally travel outside of California for the first time.

In 2003 Howard entered the Los Angeles Police Academy and began his career as a Police Officer for the City of Los Angeles. Howard has been assigned to a number of positions throughout his career. He began with Patrol in Wilshire and Southwest Areas then moved to Traffic Collision Investigation for West Traffic Division. In 2008, Howard was assigned to Emergency Preparedness Unit and worked on Tactical Planning for Emergency Operations Division. Howard is currently assigned to the Special Events Unit at Central Area. Here he works with a wide variety of activities in the Central City Area, from any First Amendment event to a major event such as the Emmy and Grammy Awards ceremonies. Howard has also recently accepted an assignment with the LAPD at the Los Angeles International Airport. Here he will serve as the Emergency Preparedness Coordinator for one of the busiest airports in the world.

Howard is married to his high school sweetheart, Claire and father of Benjamin and Annabelle. Howard was elected to the Board of Directors in December 2011 and was then elected as Vice President in January 2012.



Leianna Utick was introduced to Drum Corps when she first started playing music in the marching band at South Torrance High School. While shy and quiet, she decided to march with Pacific Crest starting in 1998, a decision that changed her life. Her time with the horn

line taught her valuable lessons in leadership, self confidence, and teamwork. These lessons she has used while earning her BS in Geology from Cal Poly Pomona and while working as a manager for the outdoor retailer, REI. In her time serving on the board of directors, she hopes to inspire and educate tomorrows leaders.



Jamie Fox was born and raised in Southern California and currently resides in Huntington Beach. She is a proud Alumnae of Pacific Crest's Front ensemble, '98 – '03. By participating as a board member she feels honored to be able to give back to

a group that provided her with so many valuable opportunities and life lessons. Jamie is the Human Resources Manager/Purchasing Agent for MMW Operations Inc. in South El Monte, California. On the side, she also manages Pacific Crest's Annual Tour Fund Phonathon, instructs the front ensemble at California High School in Whittier, gives private mallet lessons, and works as a freelance makeup artist. She looks forward to working with the other members of the board to help Pacific Crest reach its goals and new heights!

Pacific Crest Drum Major Camp

One of two new programs, the three-day Drum Major Camp brought together 23 Drum Majors from Southern California and Texas. The camp focused on developing conducting and leadership skills, and the students worked with local college professors, high school band directors, and past drum corps drum majors.



2011 Pacific Crest Drum Major Camp Attendees.

Pacific Crest Dance Theater

Another new program developed for 2011 was Dance Theater, a comprehensive dance and performance program for intermediate and experienced performers between the ages of 15 to 22. The program is designed for students who want to improve their dance skills and perform in a high quality performance space. Dance Theater's professional instructors are veterans from the world of color guard and dance, and the program is led by Angela Tousley. More than 100 audience members attended the capstone performance at the Forum Theater in Yorba Linda.



Celebrating Dale Leaman's Two Decades of Leadership



At the 2011 Pacific Crest Awards Luncheon, the organization celebrated Dale Leaman's 19 continuous seasons with Pacific Crest. A co-founder of the Organization in 1992, and its Director of Education Programs, Dale had been a steadfast leader, educator, and mentor to more than 1,000 alumni who have passed through Pacific Crest. In addition, he generously

shared his expertise in instructional techniques and show design with more than 100 instructors and designers since the corps' founding.

"Dale played a pivotal role in developing our core values," explained Executive Director and long-time friend Stuart Pompel. "These values have helped to create our reputation for demanding personal excellence within the context of a caring family. Dale also helped organize our first Board of Directors, and even helped come up with our name!"

Leaman shepherded Pacific Crest's growth and development through the ranks of Open Class and into Drum Corps International's elite World Class. He also guided its expansion from local performances, to short multi-state tours, and ultimately to its current position as a nationally touring corps. "Simply put," said Pompel, "Dale has led our development from a small locally-based performing group to a nationally recognized music education and performing institution for youth."

At the Awards Luncheon, a resolution from the California State Legislature was presented to Dale by State Senator Bob Huff. The presentation was made by the CEO of the Association of California Cities Orange County, Lacy Kelly, a drum corps fan and supporter of Pacific Crest. The organization's videographer, Matt Lackey, presented a video of interviews with past drum majors as well as footage from the past 19 seasons. Past drum majors Martin Licciardo, Chris Loomis, Mark De La Vega, and Chris Cowling spoke about Dale's influence on them during their time with the corps and how his mentorship shaped them into the adults they've become.

Pacific Crest Youth Arts Organization

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We recognize the following individuals, institutions, and foundations who have made gifts totaling \$10,000 or more during their lifetime.

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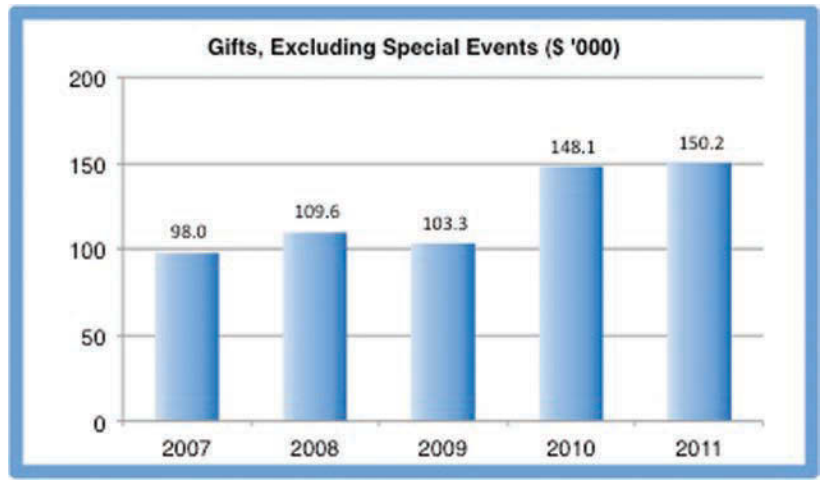
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** Indicates gifts from Pacific Crest alumni*



Mission Statement:

The mission of Pacific Crest Youth Arts Organization is to provide superior educational and competitive performing arts programs that change the lives of young people in the greater Southern California region and prepare them for leadership in a fast-moving world.



Enriching Lives
"Pacific Crest is supported,
in part, by the Los Angeles
County Board of Supervisors
through the Los Angeles
County Arts Commission"

