



2010
Annual Report

Our People - Our Success

Dear Friend:

Many of you may have heard the saying, "May you live in interesting times." Well, we are certainly living in interesting times now. With all of the negative news, natural disasters and political strife, it would be easy to be overwhelmed into a downward spiral of doom.



George Perry
President, Board of Directors

When the outside world gets too much for me to feel positive, I have an ironclad method to get me out of my funk. I take an afternoon and visit Pacific Crest rehearsals and watch some of the hardest working young people you will ever find. Over and over again, time after time, back and forth they rehearse the same part of the performance. Won't they ever move on? Yes, they move on to the next 8 counts and do it all over again, and the big finale is when they go all the way back to the bridge and do the entire thirty- two counts, about twenty seconds of the twelve minute show. And you know what, they love it!

It is at this point that I feel better. To watch the process all come together is a wonderment. The staff working all day into the night; the performers giving all they have to give; the volunteers, without whom this process could not be completed; the supporters and alumni who may only get to see one show a year; and the Board of Directors who are in the background taking care of the business end of the Corporation: all have their part in the puzzle.

At the end of my visit I have been reenergized and as I walk away from rehearsal I am convinced that we are going to be alright. Our future will be brighter through these young, dedicated people who work so diligently to perfect their craft and will, I know, apply this dedication to their future achievements.

On behalf of the Board of Directors of Pacific Crest Youth Arts Organization I would like to thank all of you who are reading this annual report because you have had a hand in helping shape the future leaders of our country and these wonderful kids.

Thank you all and see you at the next show!

Sincerely,

A handwritten signature in black ink that reads "George Perry". The signature is written in a cursive, flowing style.

George Perry
President, Board of Directors

2010 Board of Directors and Staff

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President, Pathfinder Enterprise Group LLC

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Betty Yoder
Office Manager and Bookkeeper

Edward Martin
Marketing and Sales Coordinator

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Dale Leaman, *Program Coordinator, Brass Arranger*

Mark Gunderson, *Music Coordinator*

Brian Belski, *Brass Arranger*

Matt Altmire, *Percussion Arranger*

Ariel Campos, *Percussion Arranger*

Angela Tousley, *Color Guard Choreographer*

Steven Estudillo, *Drill Designer*

Gordon Henderson, *Consultant*

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Ariel Campos, *Front Ensemble*

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Color Guard Instruction

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Louie Flores

Jenny Manio

Jason Pascual

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Steven Estudillo

Matthew Lackey

Garrett Lopez

David Pham

Gene Monterastelli, *Consultant*

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David Ifergen

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David Pham, *Director*

Mark De La Vega, *Assistant Director*

James Hollis, *Assistant Director*



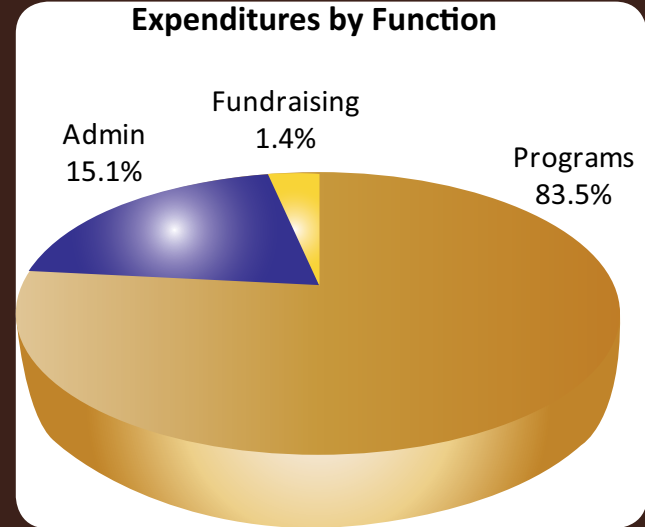
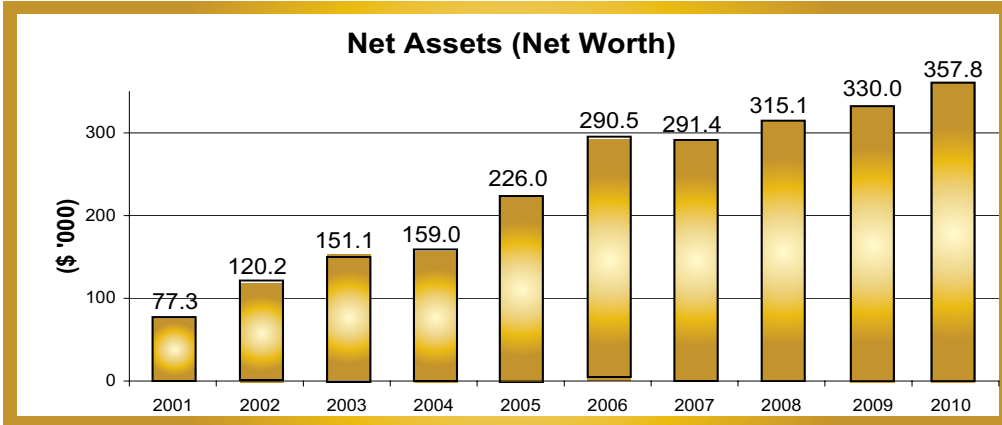
Members posing with their coach driver, Mr. Rod Grimes.

“Definitely the greatest experience of my life so far.”

“Just amazing and fun. I loved it so much. I was a part of something really special to me. It was just awesome.”

Summary of Financial Data

Fiscal Year Ending: December 31, 2010



	2009*	2010	Change
Beginning of Year Net Assets	\$315,082	\$335,035	\$19,953
Revenue			
Program Revenue	\$448,312	\$479,735	\$31,423
Gifts and Grants	\$125,638	\$173,899	\$48,261
All Other Income	\$11,355	\$20,236	\$8,881
Total Revenue	\$585,305	\$673,870	\$88,565
Expenditures			
Program Services	\$478,119	\$548,038	\$69,919
Administrative Support	\$79,963	\$93,935	\$13,972
Fundraising Expenses	\$7,270	\$9,169	\$1,899
Total Expenditures	\$565,352	\$651,142	\$85,790
Excess of Revenue over Expenditures	\$19,953	\$22,728	\$2,775
End of Year Net Assets	\$335,035	\$357,763	\$22,728

* Revised from prior year to reclassify amounts and include gifts in kind.

CREATIVE AND INSTRUCTIONAL STAFF

Master's or Doctorate Degrees: 10
 Credentialed Teachers: 9
 College Faculty: 2

2010 DRUM CORPS MEMBERS

Performers: 138
 Cities Represented: 70
 College /Universities Represented: 34
 High Schools Represented: 48
 Minority Representation: 47%
 Average Age: 18

YOUTH SERVED IN 2010

Drum and Bugle Corps: 138
 Educational Clinics: 293
 Corps at the Crest Performers (estimated): 1,100
 Corps at the Crest School Groups: 487
 Total Youth Served in 2010: 2,018

PACIFIC CREST YOUTH PROGRAMS

Drum and Bugle Corps

Arguably our most visible program -- the flagship of Pacific Crest -- is our Drum and Bugle Corps. The corps enrolls 140 performers each year, representing 70 cities and communities throughout Southern California. "Our members are amazing," explains Stuart Pompel.

"Their passion for performance, combined with a persevering work ethic, creates an incredibly dynamic and exciting environment." Indeed, the corps has grown from a weekend-only locally-performing group to a World Class nationally-touring ensemble. Of course many will remember that the corps' original

philosophy did not support a touring model. "Our members began telling us, however, that they wanted to tour," says Pompel. "I have to say that the tour allows for an impressive maturation and development of these young people. If maturation is a forced condition, tour is the laboratory for creating that condition!"



Educational Clinics

Only three years after the creation of Pacific Crest, our instructional staff felt that merely auditioning students was not enough. It was decided that a three-day Fall Workshop Program be developed with master classes, rehearsals, and capstone performance. The program now takes place over a weekend and is called the December Experience Camp. Students attend the Camp as well as the Audition Weekend, and the staff works closely with them on a variety of drum corps related skills. The capstone performance is now at the end of the Audition Weekend.



The Organization has also developed other educational programs, the most recent one being Snare Camp in 2009. In December 2010, Dance Theater was created, and the Organization will run a Drum Major Camp in July 2011. The Drum Major Camp is actually the senior project of Mark Kveton, Pacific Crest's Drum Major; however, it is anticipated that the program will continue into the future.

For nearly two decades we have provided educational and performance programs for youth in Southern California. The growth of Pacific Crest from a fledgling drum and bugle corps with 33 performers to a nationally respected program that serves 2,000 youth is a source of pride for our Organization.

Corps at the Crest

We hosted our first Drum Corps International Tour Event at Mt. San Antonio College in 1995. Those who attended the event will remember that it occurred on the Fourth of July as part of Mt. San Antonio College's fireworks presentation! Since then Corps at the Crest



has developed into a series of two shows -- one in San Diego and the other in Walnut, the premier Drum Corps event in Southern California. With a dozen corps in performance each year, this program provides a stage for more than 1,000 young performers from around the world!

School Group Outreach

Attending a live performance can be inspiring, but drum corps shows can prove unaffordable to many high school students. Pacific Crest offers Southern California school music programs a way to get their students to Corps at the Crest. For school groups of 50 or more, Pacific Crest makes tickets to the Walnut or San Diego show available for only \$5 per ticket. This outreach program opens an opportunity for hundreds of Southern California band and color guard students each summer to attend a live drum corps event.



"Tour was a one-of-a-kind experience and has really made me grow up."

Pacific Crest Youth Arts Organization Honor Roll of Donors

Gifts Received in 2010

We recognize the following donors who have made gifts totaling \$10,000 or more during their lifetime.

Arts Education Partnership Program
Susan and Joe Barnard
Matching Contributions from the
Capital Group of Companies
Charitable Foundation
Wen & Mei Lien Chang
Eugene Rothstein Memorial Fund
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John and Darlene Donovan
Mr. Richard Gay
Jerome Foundation
JP Morgan Chase Foundation
Los Angeles County Arts Commission
Orien and Gil Pagan
George and Sue Perry
Mr. David Perez

Champions

(\$5,000 or more)

Arts Education Partnership Program
- Los Angeles County Supervisor
Don Knabe
JP Morgan Chase Foundation
Los Angeles County Arts Commission
Monterastelli Family Fund
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Mark Kveton * & Family in
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Matching Contribution from Unum
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Grady Walls
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Corps Club

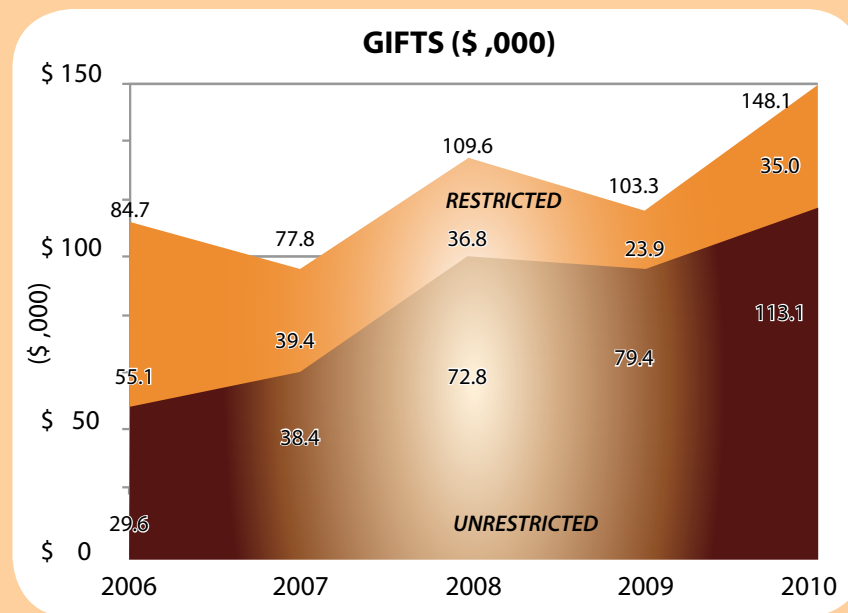
(\$75 or more)

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(\$74 or less)

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Nick Foti *
Mark & Laura Fallis
Joseph & Nina Feneck



Note: Prior years restated to included gifts in kind.

NOTE: * indicates gifts from Pacific Crest Alumni.

Friends (Cont.)

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 Mark Fox
 David & Alba Guzman
 Rene Gutierrez
 Michael & Stacy Gomez
 Grandolfo's New York Deli
 Joshua Guerrero-Martinez *
 David Guzman
 Carol Henry-Nicoll
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 Gil Walton
 Pat Walton

Friends (Cont.)

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 Harold & Mary Witten
 Eleanor Young
 Luke Young *
 Anthony & Mindy Zumwalde

Gifts In-Kind

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Gifts to the Eugene Rothstein Memorial Fund (2010)

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 Ted & Celeste Greig
 Helene Lesser
 Ira Lovitch
 Marvin & Carol Morgenthal
 Suzette Neiman
 Kenneth & Ivan Rock
 Paula Rockford
 Betty & Jordan Rosengard
 Sydelle Rothstein
 Gerald & Judith Tschetter

Gifts to the Zachary Headden Memorial Fund (2009 and 2010)

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 Bob Prindiville
 Ali, Karen, Ryan * Ahmadi
 Jose Ahumada
 Erik & Shelli Andreski
 Randall & Ingrid Barge
 Shelley Bernard
 CHP 550 Squad Club
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 Hito Song
 Stanbury Uniforms, Inc.
 Maria M. Velasco
 Linda Wagner
 Loretta Whitson
 Susan Willmering
 Bonnie Wilson
 Betty Yoder
 Gary & Diane Young

“Can't wait for next year.”

Volunteer Lisa Inman helps to construct flags.



NOTE: * indicates gifts from Pacific Crest Alumni.



Executive Director Stuart Pompel addresses parents and volunteers at April meeting.



Volunteers Ginger Bohm, Rhonda Burt, and Don Buenaflor prepare dinner in San Antonio TX.

“PC is my family now.”



Mission Statement:

The mission of Pacific Crest Youth Arts Organization is to provide superior educational and competitive performing arts programs that change the lives of young people in the greater Southern California region and prepare them for leadership in a fast-moving world.



Enriching Lives
"Pacific Crest is supported,
in part, by the Los Angeles
County Board of Supervisors
through the Los Angeles
County Arts Commission"

