



2009
Annual Report



A Plan for Success



Dear Friend:

Pacific Crest started 2009 with the launch of our three-year strategic plan. The plan was the culmination of a 15-month process that began with interviews of dozens of stakeholders, including alumni, donors, fans, music educators, parents, staff, and board. We learned much about the perception of the Organization by people inside and outside of Pacific Crest. Strengths and weaknesses were identified, and during an all-day retreat the Strategic Planning Committee identified a number of strategic issues. The Board of Directors adopted the resulting plan at its 2009 Annual Meeting, and this year's Annual Report focuses on its goals.

Though our Drum and Bugle Corps is the most visible program at Pacific Crest, we served an additional 1,300 youth through our educational clinics and by hosting our Corps at the Crest Series, presented by Time Warner Cable and the Diamond Bar Community Foundation. Another 700 high school students were served through our school groups programs at Corps at the Crest Walnut and Corps at the Crest Vista. That makes for an impressive 2,000 youth served by Pacific Crest in 2009!

Sadly however, we experienced one of the most difficult losses ever: the unexpected death of our Drum Major Zachary Headden. The outpouring of support from the Drum Corps International community and our fans helped the PC family through this most difficult grieving period. We are so proud of our current student leadership as they work to keep Zach's spirit alive in what would have been his age-out year. We are also grateful to the Headden Family for creating the Zachary Headden Memorial Scholarship Fund to help current and future Pacific Crest members for years to come.

We thank our Board of Directors for their continued leadership and for providing the resources to sustain our youth programs. We recognize the tireless work of our instructors, designers, and choreographers, the experts who work with our students. Our volunteers (more than 50 of them) worked events, sewed flags and uniforms, helped with construction; the cooks, drivers, and others who helped during the off-season as well as on tour. Hundreds of donors, including a number of our own alumni continue to play a significant role in the life of Pacific Crest. The Pacific Crest experience relies on all of these stakeholders, and we are deeply grateful for their belief and support of our mission.

Sincerely,



Rick Dissinger



Stuart Pompel



2009 Board of Directors and Staff

BOARD OFFICERS

President
Rick Dissinger
*President and CEO
Dissinger Associates Plan Administration and Design*

Vice President
George Perry
President, Perry Manufacturers Sales

Treasurer
Betty Yoder
Retired Bookkeeper

Secretary
Debby O'Connor, EA
Orien J. Pagan EA and Associates

Historian
Chris Vester
Service Manager, A-Tech Systems, Inc.

MEMBERS

Troy Botello
Executive Director, VSA Arts

Ron Clark
Chief Financial Officer, City of La Verne

Don Gunderson
Music Educator, Retired

Linda Hollis
Community Volunteer

Phil Mortensen
*Visual and Performing Arts Coordinator, Placentia-Yorba
Linda Unified School District*

Orien Pagan, EA
President, Orien J. Pagan EA and Associates

Steven Schell
General Manager, Atlantic Aviation

Carter Schuld
President, Pathfinder Enterprise Group LLC

George Steele
Attorney at Law, The Law Offices of George Steele

2009 STAFF

Stuart Pompel
Executive Director

Betty Yoder
Office Manager

Dale Leaman
Director of Education Programs

Design Staff

Jeff Sterrett, *Program Coordinator*
Dale Leaman, *Brass Arranger*
Matt Altmire, *Percussion Arranger*
Ariel Campos, *Percussion Arranger*
Jeff Fackler, *Drill Writer*

Brass Instruction

Mark Gunderson, *Caption Supervisor*
Brad Davis
Brandon Johnson
Dale Leaman
Darren Loney
Adam Wolf

Percussion Instruction

Matt Altmire, *Caption Supervisor*
Ariel Campos, *Front Ensemble Supervisor*
Lucas Critchfield
Kelly Flickinger
Pete Friedhof
Brandon Kovacic
Daniel Wahl
Susan Willmering

Color Guard Instruction

Ben Contreras, *Caption Supervisor*
Kelly Davis
Jennifer Johnson
Jennifer Manio
Jason Pascual
Austin Roy

Visual Instruction

Chris Cowling, *Caption Supervisor*
Pablo Coppola
Steven Estudillo
James Hollis
Kurt Kilgus
Matthew Lackey
David Pham

Tour Management

Ken Kilgus, *Tour Coordinator*
David Pham, *Tour Director*
Matthew Lackey, *Assistant Tour Director*

George Perry Elected Board President



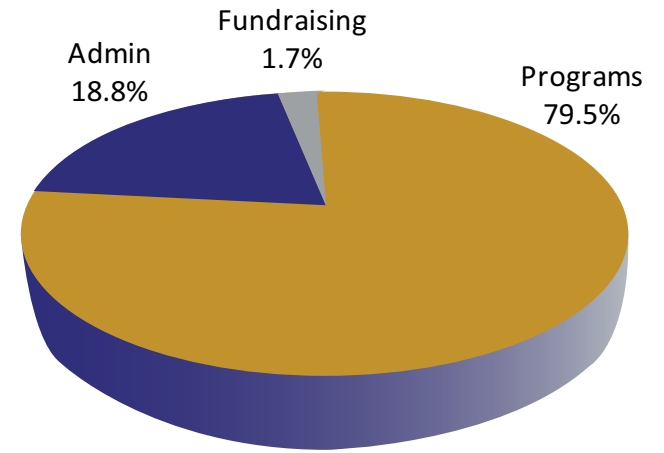
Long-time Board member, George Perry, assumed the office of Board President in the fall of 2009. He replaced Rick Dissinger, who at the end of the season, resigned in order to focus more time on his company. Rick presided over the greatest expansion in the Organization's history, including creating a half-time Executive Director position, constructing a mobile kitchen, doubling merchandise sales, and purchasing new uniforms. "He's going to be missed dearly, and we're all hoping that he thinks of this more as a leave of absence than a resignation!" said Perry.

"I stay with Pacific Crest because of the family I make here."

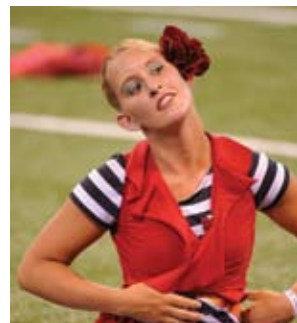
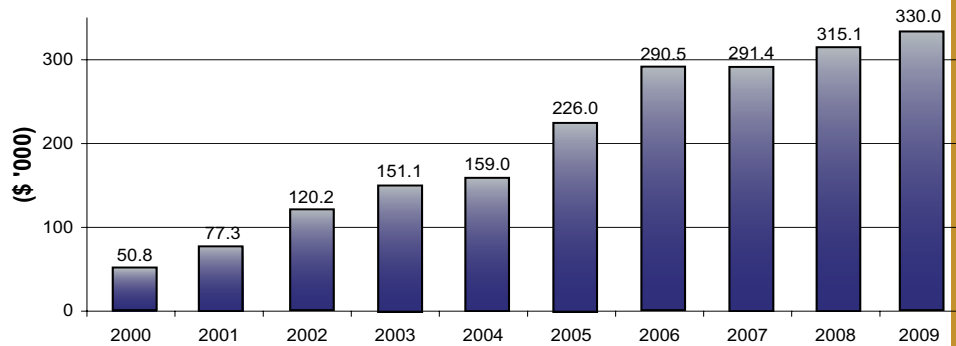
Summary of Financial Data

Fiscal Year Ending: December 31, 2009

Expenditures by Function



Net Assets (Net Worth)



Beginning of Year Net Assets	\$315,082
Revenue	
Program Revenue	\$367,298
Gifts and Grants	\$80,744
All Other Income	\$114,683
Total Revenues	\$562,725
Expenditures	
Program Services	\$437,107
Administrative Support	\$103,395
Fundraising Expenses	\$7,270
Total Expenditures	\$547,772
Excess of Revenue over Expenditures	\$14,953
End of Year Net Assets	\$330,035

Percussion Instructor Lucas Critchfield instructs the Pacific Crest tenor line during a summer rehearsal.



Staff

Master's Degrees: 6
 Credentialed Teachers: 9
 College Instructors: 3

2009 Corps Members

Performers: 136
 Cities: 70
 High schools: 42
 Colleges/Universities: 23
 Minority Representation: 51%
 Average Age: 18

“I felt incredibly proud to be a part of the 2009 Pacific Crest.”

Improve the quality of Pacific Crest programs

Recognizing that the competitive success of our Drum and Bugle Corps can positively impact our educational clinics and Corps at the Crest, our focus is to improve the design and instruction of the corps. High quality staff, input from some of the activity's world-renowned experts, and adequate resources for salaries, facilities, and support staff/equipment are some of the strategies during this three year period.

Increase the recognition of the Pacific Crest brand

Every organization has a brand. Defining that brand, rather than having it defined by others, allows for the greatest level of success. Since we rely on the support of music educators, how they perceive Pacific Crest says much about our brand. We hope to connect more educators to our Organization by providing value to their programs. A new “Educators” section on our Website identifies some of these efforts. Pacific Crest is also reaching out in unprecedented ways to our alumni. They are a key support group for the future success of the Organization. Increased merchandise sales tie all this together by pushing our logo gear out to a greater number of fans.

Create sustainable income sources and ensure the availability of resources

Like all nonprofits, Pacific Crest faces a continuous challenge of raising the income required to meet our expenses and grow our programs. We currently do not have an auxiliary income source (think: Bingo, thrift store, etc.) Research should be conducted to see what options the Organization has to develop auxiliary income. In the meantime, we plan to dramatically increase the number of donors, and ensure that our Board and volunteer force remain strong.

Improve intra-organizational communication

A diverse staff and student-base from more than 70 Southern California cities relies on regular communication between members of our design team, instructional staff, volunteers, and Board. Regular evaluation of the Executive Director by the Board, combined with the Board's own self-evaluation, will help ensure that Pacific Crest continues to grow strong.

Strategic Initiatives: 2009 - 2011

“I like how this organization keeps growing and moving forward every year.”

Pacific Crest Youth Arts Organization Honor Roll of Donors

Gifts Received in 2009

We recognize the following donors who have made gifts totaling \$10,000 or more during their lifetime.

Arts Education Partnership Program
Matching Contributions from the Capital Group of
Companies Charitable Foundation
Wen & Mei Lien Chang
Rick Dissinger & Guy Hutchison
John & Darlene Donovan
Richard Gay
Jerome Foundation
Orien & Gil Pagan
Susan and Joe Barnard
George and Sue Perry
Eugene Rothstein Memorial Fund

Champions

(\$5,000 or more)

Arts Education Partnership Program
Supervisor Don Knabe, Los Angeles
County 4th District

Trendsetters

(\$2,500 or more)

Diamond Bar Community Foundation
Rick Dissinger & Guy Hutchison
John & Darlene Donovan
Jerome Foundation
George & Sue Perry
Time Warner Cable - LA South Division

Angels

(\$1,000 or more)

Air Flow Mechanical, Inc.
Ron & Janet Clark
E & J Logistics, LLC
Employees Community Fund of Boeing, California
Eugene Rothstein Memorial Fund
Don & Judy Gunderson
Ron & Kara Nelson
Orien & Gil Pagan
Robert & Kim Rios
Dr. Martin Rochford
Sentrex Exterminator Co.
Southern California Gas Co.
Russell Wagner

Director's Circle

(\$500 or more)

Joe & Susan Barnard
Spencer Bayha *
Matching Contribution from
Citrix Systems, Inc.
County of Los Angeles
Brent & Virginia Grebbien
Stephan & Theresa Hamilton
Lisa Inman
Robert & Pamela Jones
Gus Keolanui

Mark & Karen Land
Thurmond Miller
Pompel Family
Thomas W. Ramsey
Ted Randall *
Rotary Club of Walnut Valley
George & Callie Steele
Topline Products, Inc.
Raymond Trosper
Valley Vista Services, Inc.
Waste Management Inc.

Instructors Circle

(\$250 or more)

Sonia & Edgar Abiva
Eileen & Aziz Ansari
Cheryl Badger
Patricia Bayha
Ken & Shannon Cole
Tim & Lynn Cooke
Chris Cowling *
Diamond Bar Woman's Club
Jamie * & Jarriet Fox
Jonathon & Jill Hatcher
Chris Henderson *
Dan & Lynda Hollis
Deborah & Warren Karr
Blanche Kline
John Loomis
Robert Marcoux
Dan Matejczyk
Phil & Amy Mortensen
Dayton Nakahara
Walt Omiecinski
Benjamin & Terry Ortega
Louvenia Ortega
Reaver Family
Adrian * & Stacy Rivas
Liz & Alexander Rivera
Pat & Tammee Seidling
Dennis & Judith Shannon
Signature Travel, Inc.
Robert & Candace Taylor
Steve & Barbara Taylor
Jatai International
Jim & Vicki Wagner
Grady Walls
Yancey Family
Betty Yoder

Teal & Gold Club

(\$150 or more)

Anders Catering
Todd Appleman
Andrew Bermond *
Thomas & Willa Booth
Martha & Henry Ching
Larry Covellone

Mark De La Vega *
Diamond Bar Breakfast Lions
Diamond Bar Woman's Club
Sean Enright *
Stephanie Eshbach *
Terry & Ginger Fallesen
Drillmasters, Inc.
State Farm Insurance, Diamond Bar
Seth Goldman
Carla Gossell
Mike & Steph Gunderson
Deborah & Mike Habrat
David & Kim Henkel
Evan Tomasik
Paul & Cynthia Idell
Steve Kadel
Kurt Kilgus *
Diane Kveton
Kyle Kveton
Matthew Lackey *
Adora * & Josh Lee
Jen Lee *
Pat & Jim * Leko
Jessica Lockie *
Eric Lorenzen
Dennis & Debbie Milligan
Christie Munoz *
Wayne & Alice Nelson
Benjamin L. Ortega
Pack Line West, Inc.
Janet Pease

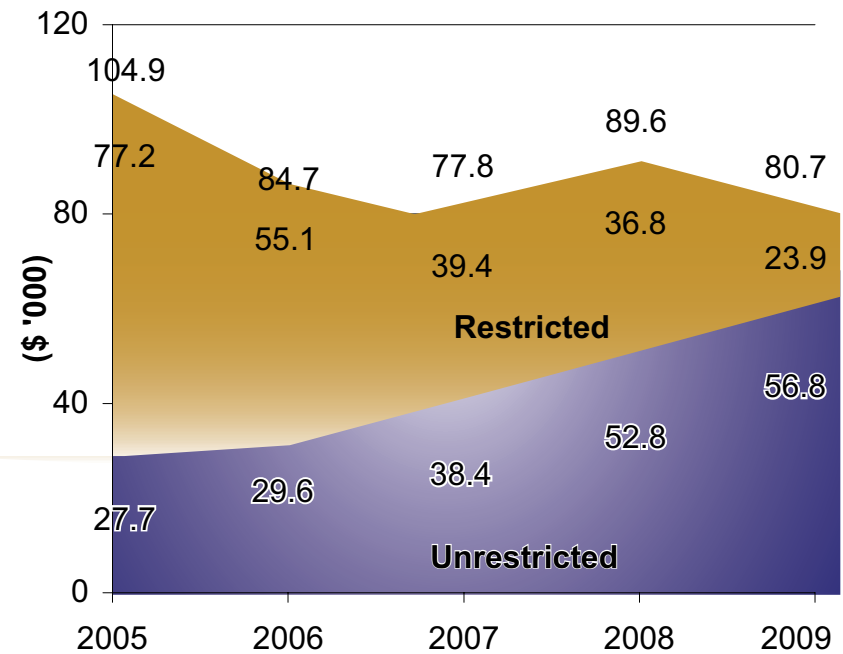
Diana Marie Petersen *
John Riley *
Greg Rochford
Arthur & Patricia Saavedra
Sherry Santos
Tim Seno
Scott Spiva *
Jack & Wanda Tanaka
US Bank, Diamond Bar
US Bank, La Verne
Peter Tsukamoto
Rene Vela
Chris Vester *
Sheryl Visser
Dennis & LeAnn Waters
Akira & Connie Yuhara

Corps Club

(\$75 or more)

Hitoshi & Satoko Adachi
Toni Aguayo
Karen & Ali Ahmadi
Morey Asato
Chris Aud
Daniel Baehr
Deanna & James Ballard
Tod Conover & Jeri Paulosk
Patrick Fitzgerald *
David & Mary Ford
Charles Frey
Bud & Liz Gearhart

Gifts



Hermano & Letty Guevara
 Russell Helmstedter *
 Christine & Pete Hoeffner
 Phil & Karen Hudis
 Laura Johnson *
 Vince Kates
 J. W. Koester
 George Kurokawa *
 Bob & Barbara Leitzel
 Fred & Roxanne Lenway
 Earnest & Marie Masumoto
 Thomas McCahon
 Kathleen Newe
 Debby O'Connor
 James & Michelle Oh
 Bob Powers
 Mark Pracher
 Bill & Mary Rosentreter
 Al & Margaret Safallo
 Kelley & Richard Saunders
 Fredrick Sawyer
 Phil Silveira
 Heather Sirota *
 Travis Smith *
 Tricia & Mark Spencer
 Scott Spiva *
 Erika Tapia *
 John & Ada Tzeng
 Ephraim Valdivia
 John Weissgarber

Friends
 (\$74 or less)
 Matt Abiva *
 John & Susan Adorno
 Daniel Aguayo *
 Bob Alvarez
 Bill Amparano
 Frances Ando
 Kemi Ando *
 Ronda Andrews
 Vivek Babiwale
 Brian & Eva Baker
 Jim Brindis
 Victoria Camacho
 Eileen & James Chauvin
 Jason Chevalier
 Diana & Paul Chipello
 Benjamin Cornejo *
 Charles Cullen
 Frank Cutter
 Audrey Dedoes
 Joseph & Nina Feneck
 Mark Fox
 Daniel Garcia *
 Kathryn Gunderson &
 Robert Rogers
 Arlene Hardi
 Tony Harris
 Debbie Hart
 Audrey Herrera *
 Phil & Rachel Hofman

Thomas Hughes
 Harry & Stacey Irvin
 Alan Jacques
 Thomas & Susan Jindra
 Sarah Joslin *
 Andrea King *
 David & Cynthia Klement
 Brandon Kovacic *
 Ed & Grace Kropidlowski
 Kathy Kubitz
 Maria Lara
 Mike & Linda Marie Lawrence
 Lauren Leeder
 Emma Lemus
 Chris Loomis *
 John Loose
 Kathy Lopez
 Michael & Tania Maloney
 Coby Martinez
 Rafael & Rebecca Martinez
 Mike & Joanne McCullough
 Mary & Bruce McLaughlin
 Mary Mercene
 Gary Messerschmidt
 Victor & Karen Moy
 Harold Nelms
 Steve Nixt *
 Joseph Nugent
 Joey & Yvonne Olmos
 Richard & Patti Pace
 Kavin Parikh *
 Karl & Jill Peterson
 David Pham *
 Daniel * & Teresa Pipersky
 Jack Pizura
 Julie & Michael Potter
 Donna Richard
 Dennis P. Rodda
 Jordan Rubow
 Hector & Yvonne Ruiz
 Mike Rylaarsdam
 Kathy Sadamitsu
 Mary Sammetinger
 Diane Sevigny
 Bradley Shammas *
 Andy Shoemaker *
 Maria & John Soto
 Kelly Spiva *
 Ronald & Paula Spongberg
 Reed R. Stout
 Melanie Stucker
 Jerry Trego
 Carolyn & Stephen Turner
 Matthew & Linda Ulery
 Brian Vester
 Raquel & Danny Villegas
 Pat Walton
 Nicole Williams
 Cindy & Rick Willis
 Harold & Mary Witten
 Steven Wolf & Karen Skirvin
 Faye Wong
 Eleanor Young
 Luke Young *
 Anthony & Mindy Zumwalde

Gifts in Kind
 ABI Music, Inc.
 American Suzuki Motor Corporation
 Bulk Transportation
 Cookie Lee Fine Fashion Jewelry - Bernadette Quiroga
 Ms. Judy Gunderson
 Lynda Hollis
 Los Serranos Golf & Country Club
 Orien J Pagan EA, Tax & Financial
 Ralph Pauline
 RE/MAX100 Diamond Bar
 Remo, Inc.
 Sabian, Inc.
 Scott Robinson Honda
 Shilo Inn & Suites - Pomona
 Three Bear Enterprises Trophies & Awards
 Eileen Tillery
 Vic Firth, Inc.

Corporate Partners
 ABI Music
 Bulk Transportation
 Drillmasters, Inc.
 Drum Corps International
 Drum Corps Planet, Inc.
 Dynasty USA.
 Remo, Inc.
 Sabian, Inc.
 Stanbury Uniforms
 Sticktape.com and Guardtape.com
 Treeworks, Inc.
 Vic Firth, Inc.

NOTE: * indicates gifts from Pacific Crest Alumni.

Volunteer Lisa Inman helps to construct flags.



Shari Hays fits a member with a new uniform.



Volunteers Linda Lyons, Rhonda Burt, and Marina Maciejewski prepare dinner for Sneak Preview 2009.

This 2009 Annual Report produced in honor of
Zachary Robert Headden
(March 17, 1989 - November 13, 2009)



Mission Statement:

The mission of Pacific Crest Youth Arts Organization is to provide superior educational and competitive performing arts programs that change the lives of young people in the greater Southern California region and prepare them for leadership in a fast-moving world.



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